# 16 Days of Activism 2024 Media Template

**Instructions:** The below media template has been designed to be adapted for your council or organisation. You may like to change the title or remove lines, and you are welcome to use the included statistics and quotes where appropriate.

**[Your organisation or council name] is proud to join the 16 Days of Activism campaign to prevent violence against women**

[Your organisation or council name] is proud to participate in this year’s 16 Days of Activism against Gender-Based Violence campaign in Victoria.

This year’s campaign encourages all Victorians to work together to prevent violence against women.

[In your local area, the campaign will focus on...]  
  
More than 1 in 3 women have experienced men’s violence. On average, a woman is killed by a man she knows every 10 days, and in 2024 that number is much higher.

Safety for women is not a given in any community – and neither is respect.

“It doesn’t have to be this way. Violence against women is preventable. This 16 Days of Activism and beyond, we have an opportunity to come together to progress a future where all Victorians are safe, equal and respected,” said Respect Victoria’s Chair Kate Fitz-Gibbon.

“To eliminate men’s violence against women we need to address the harmful attitudes and behaviours that drive violence in society. Importantly, everyone has a role to play. This 16 Days of Activism let’s work together to challenge harmful ideas about gender and power, and to create a future where all women live free from violence,” said Professor Fitz-Gibbon.

Community activities for the 16 Days of Activism will begin on Friday 22 November in Victoria, with the [Walk Against Family Violence.](https://www.respectvictoria.vic.gov.au/campaigns/walk-against-family-violence-2024)

[Information about your event, activity or initiative here]

[Quotes from your spokesperson here]

The campaign will end on Sunday 10 December, which marks the global Human Rights Day.

Join the 16 Days of Activism and help build communities where women are safe and equal. It all starts with respect.

For more information visit [your website] for local activities, head to the [Safe and Equal website](https://safeandequal.org.au/16-days-of-activism/) for the community calendar of events happening across the state, and the [Respect Victoria website](https://www.respectvictoria.vic.gov.au/campaigns/16-days-activism-against-gender-based-violence) for tips and tools.