

16 DAYS OF ACTIVISM CALENDAR

A little planning can go a long way to make sure people get involved and your activity is a success. Here are some key dates and tips to help you promote 16 Days of Activism and the prevention of violence against women.

OCT

- Respect Victoria's 16 Days of Activism collateral and assets will be available online to download. Start spreading the word and encourage your colleagues, community, local businesses, libraries, and schools to get involved.
- Get vocal and promote 16 Days of Activism and the Walk Against Family Violence to your networks and community.
- Post on social media and display the campaign collateral (i.e online video background and email signature)

NOV

- **24 November** – Walk Against Family Violence, this event will mark the beginning of the 16 Days of Activism in Victoria.
- **25 November** – 16 Days of Activism officially kicks off on International Day for Eliminating Violence against Women.
- **25-26 November** – AFL Women's Grand Final is a time to celebrate women in sports and to recognise that everyone deserves equal access to play and to be involved.
- Send out regular communications to show everyone and your networks what you're up to.
- It's important to let your community know where they can find further support. Make sure you have the Support Services poster displayed and available as a handout.
- Don't forget to look after yourself and practice self-care.

DEC

- **3 December** – The International Day of People with Disabilities is recognised on this day. Collaborate with or amplify organisations led by people with disabilities. Elevate and raise awareness of the rights and agency of people with disabilities.
- Send out a thank you communication to everyone who showed up and supported, including a photo of your activity. This could be through a social post or EDM.
- **10 December** – 16 Days of Activism ends on Human Rights Day. The date was chosen to honour the United Nations General Assembly's adoption and proclamation, on 10 December 1948, of the Universal Declaration of Human Rights, the first global enunciation of human rights and one of the first major achievements of the new United Nations.

AND BEYOND

- Continue to keep up to date with resources and news about what's happening in the prevention and gender equality sector. Subscribe to [MAV](#), [Safe and Equal](#) and [Respect Victoria's](#) newsletters.
- Use these tools and resources beyond the 16 Days of Activism – we encourage workplaces, councils, organisations, and community members to use these resources to support bystander action, prevent violence against women and promote gender equality.